



DELIVERABLE

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6.3 – Launch of Covenant and Report

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Authors:

- Julia Wadoux (AGE Platform Europe)
- Ophélie Durand (AGE Platform Europe)
- Nhu Tram (Council of European Municipalities and Regions)
- Marlène Siméon (Council of European Municipalities and Regions)

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This deliverable contains original unpublished work except where clearly indicated otherwise. Acknowledgement of previously published material and of the work of others has been made through appropriate citation, quotation or both.

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This deliverable is reporting on the preparation and the launch of the Covenant on Demographic Change that was mainly driven by the AFE-INNOVNET coordinator in close coordination with both the Steering group and the Consortium partners.

It should be read in complementarity to the five other deliverables, namely D6.1, D6.2, D6.4 and D6.5.

It should also be specified that the report of the two additional days' workshops (8-9 December) is the responsibility of WHO Regional Office for Europe and will be made available on the AFE-INNOVNET/Covenant website as soon as it is ready.

Preparation of the event

The starting point: a joint event with the AFEE project of WHO Europe

The preparation of the launch of the Covenant started in January 2015. The starting point was actually a proposal from the WHO Regional office for Europe and the European Commission (DG EMPL, DG CNECT and DGSANTE) to have a joint final event between the WHO AFEE Project (Age-Friendly Environments in Europe) and the AFE-INNOVNET project. Considering the very strong synergy and complementarity between the two projects, it seemed relevant to join forces in order to reach a wider audience and to strengthen the relationships between the future Covenant on Demographic Change and the WHO age-friendly environments programme.

A strong coordination

On the AFE-INNOVNET side, the Steering group was informed and involved from the start thanks to regular virtual meetings. The whole AFE-INNOVNET consortium was also informed and involved from April 2015 (3rd consortium meeting) onwards.

The WHO Regional Office for Europe as well as the European Commission (DG EMPL, DG CNECT and DG SANTE) participated in the organisation of the event. From May 2015 onwards, regular meetings were organised in order to prepare the programme of the launch event and guarantee the complementarity of the two project's joint end workshops.

In addition to the official launch of the Covenant, which was meant to be a "political" event, it was decided to organise joint workshops the following days to give participant the opportunity to discuss in more details the results of the two projects, in particular with local and regional authorities representatives, and to help them use the projects' outcomes in their daily activities.

Following confirmation from the Committee of the Regions that they would be happy to host the official launch of the Covenant on 7 December 2015, we ended with a three-day event:

- 7 December 2015, Launch of the Covenant on Demographic Change
- 8-9 December 2015, “Innovation for age-friendly environments in Europe: joint AFEE and AFE-INNOVNET workshops for policy makers”

The AFE-INNOVNET coordinator, who was also in charge of WP6, dealt with the overall coordination of the three-day event since its Brussels’ based position made it easier.

Overall share of the tasks:

Main tasks	Resp. organisation
Booking of the events rooms at CoR and regional offices, equipment, interpreters, catering, etc. (for the 3 days)	AGE
Developing the agenda in close cooperation with the SG and EC colleagues (for the 3 days)	AGE
Contacting and inviting speakers for all events (for the three 3 days)	AGE
Communication on the upcoming events	AGE with the support of WHO Europe and the EC
Background doc. 7 Dec.	AGE
Background doc. 8-9 Dec.	WHO Europe
Registrations (for the three 3 days)	AGE
Overall logistics 7 Dec.	AGE
Overall logistics Workshops (8 Dec. afternoon)	AGE with the support of the hosting regional offices
Report (7 Dec.)	AGE/CEMR
Report (8-9 Dec.)	WHO-Europe

In addition to the conference and workshops, a social event was organised by AGE on 8 December evening at the Brussels’ City Hall, in presence of City of Brussels’ Deputy Mayor. This has been made possible thanks to the support of the City of Brussels, partner in the AFE-INNOVNET consortium.

Securing the rooms and facilities

7 December - The first step towards the preparation of the event was to secure a room that will be big enough to welcome a large audience as well as to allow for interpretation. It was also of great importance to go for a symbolic place considering

the political dimension of the Covenant. This is why the AFE-INNOVNET coordinator decided to submit parallel requests to the European Commission and to the Committee of the Regions to benefit from one of their conference rooms. The positive feedback from the Committee of the Regions was warmly welcomed by the whole AFE-INNOVNET consortium since it was the best way to actually involve European local and regional authorities.

The only constraint was to find a suitable date matching the calendar of meetings of the Committee of the Regions, and the calendar of the European Parliament (EP) in order to secure the participation of Members of the EP.

The room in the Committee of the Regions was equipped for interpretation and web-stream was provided in order to allow participants to follow the event at distance.

The request made to the Committee of the Regions has been introduced end February 2015 with the support of Arnoldas Abramavicius, member of the Committee of the Regions, and a positive answer was received early March 2015.

8-9 December - for these two additional days, it was decided to target the EU regional representative offices in Brussels in order to further strengthen links with the event's first target audience. Thanks to the support of the Association of Flemish Cities and Municipalities (VVSG), member of the AFE-INNOVNET consortium, we asked the Flemish liaison agency to the EU to welcome the plenary sessions on 8/12 am and 9/12 and one workshop (the Dutch speaking group) on 8/12 pm.

Five other places were also found to welcome workshops thanks to the AFE-INNOVNET partners' own networks:

- CEMR: two rooms (one group in French, one group in English)
- Wales House: one room which hosted an English speaking group
- Mecklenbourg-Vorpommern: one room which hosted a German-speaking group
- South Denmark EU Representation: one room which hosted an English-speaking group
- Valencia Regional Office in Brussels: one room which hosted a Spanish-speaking group

During the event, attention was paid to the language issue:

- on 7 December, interpretation was available from and to: English, French, German, Polish and Spanish.
- on 8 and 9 December, from and to: English, French, German and Spanish.

The involvement of the Committee of the Regions for the launch of the Covenant

Soon after the positive answer from the Committee of the Regions for the room, contacts were established with the cabinet of the President in order to invite him to open the launch conference on 7 December 2015.

The contacts were facilitated by the Finnish association of local authorities which is a member of CEMR and two different meetings were organised:

- the first one during in July 2015 to present the whole concept of the AFE-INNOVNET project and the Covenant and,
- a second one - with the participation of the European Commission (DG CONNECT, DG EMPL and DG SANTE) to coordinate more concretely the programme and logistics ahead of the event.

The support of the Committee of the Regions has been essential: the President accepted to open the event and his communication staff provided us with supporting material ahead, notably a written interview made available on [the AFE-INNOVNET blog early November](#).

The speakers

The first contacts with speakers were established end April 2015. By 15 July all speakers had already been invited. By September 2015, the coordinator was able to follow up with contacts and to find alternative solutions when necessary.

For part of the speakers, the contacts were established directly by the coordinator: keynote speakers for 7 December as well as high-level EU and WHO representatives. For the representatives of local and regional authorities (7 December afternoon), AFE-INNOVNET consortium partners were involved and some managed to invite key representatives, such as Wales, Warsaw, Krakow, Groningen and the Netwell Centre/Louth County. The AFE-INNOVNET coordinator also looked for representatives among the members of the Thematic Network such as Biscay Country and the city of Udine. Interpretation helped make speakers comfortable enough and allowed a better geographical balance among speakers. The AFE-INNOVNET coordinator also paid attention to the overall gender balance among the speakers.

All in all, these events were very successful and most of the identified speakers agreed to participate. The most difficult point was securing the participation of an EU Commissioner. The coordinator, in consultation with the SGN contacted five Commissioners who all declined due to conflicting commitments. Finally the problem was solved thanks to the video message sent by Marianne Thyssen, Commissioner for employment, social affairs and inclusion. Luckily only one speaker cancelled at the very last minute due to illness and was replaced by a colleague.

On 8 and 9 December, most of the speakers and moderators were actually key partners of the AFEE and AFE-INNOVNET projects, as well as representatives of the EC with a longstanding experience in the field. Interpretation was made available by DG EMPL to enable participants to understand and participate in the debates.

The communication strategy to prepare the launch of the Covenant

In order to attract relevant participants to the event, a strong emphasis was put on communication.

To ensure a coordinated promotion of the launch of the Covenant, a Communication strategy was prepared by the coordinator in September and shared with WHO and the European Commission. It recalled the different communication material developed by the AFE-INNOVNET project and provided tools, guidelines and a timeline. This enabled both WHO, the Commission and the Committee of the Regions to help disseminate information through their own channels.

Tools and guidelines

Before the launch, several tools were used:

A “Save the Date” was disseminated end June 2015 and was used not only to promote the event but also to support the whole AFE-INNOVNET communication and mobilisation effort. The Save the Date was sent to the AFE-INNOVNET Thematic Network contacts, published on newsletters and websites of EU networks such as EuroHealthNet, CEMR, AGE, Alzheimer Europe and ESN, and disseminated by the European Commission via its different newsletters, such as the EIP AHA newsletter, the Yammer group of the EIP AHA, the DG EMPL newsletter, the Digital Agenda newsletter, the DG SANTE newsletter, and DG REGIO calendar of events.

Closer to the event, the EU regional representative offices involved in the workshops also supported the promotion of the event via their own networks.

All along the process, social media tools (LinkedIn, Twitter) were used to support communication efforts around the event, as well as bilateral meetings, conferences or other meetings.

A banner was used to give a visual identity to the Covenant on the 7 December:



Shortly before and during the event, new communication material were developed to brand the Covenant:

The logo of the Covenant **was** developed together with PAU Education over the summer 2015. It was presented to the AFE-INNOVNET consortium during their meeting in September 2015 and further improved with PAU Education based on the Consortium's remarks. An online vote was organised to choose between two versions and the final decision was to choose the logo below:



Square version for social media



A **leaflet** presenting the Covenant was developed and agreed by the Consortium:

http://afeinnovnet.eu/sites/default/files/AFE-INNOVNET_Covenant_Leaflet_Sept_FINAL-2.pdf

The text was then presented as a printed leaflet prepared by AGE together with PAU Education: <http://afeinnovnet.eu/sites/default/files/Covenant-leaflet.pdf>

A **brochure** was developed to present the Covenant. It covers issues such as “What are age-friendly environments? Why should European cities and regions become age-friendly?” The brochure contains information on the Covenant, recalls the Dublin Declaration on Age-Friendly Cities and Communities, and gives concrete examples of what cities and regions can do to become more age-friendly. The brochure is available here: http://afeinnovnet.eu/sites/default/files/Covenant_brochure.pdf

To support the Covenant in the long term, it was decided to **revamp the AFE-INNOVNET website** slightly, including an update of the content in the “About”

section, the application form to join the Covenant, the Covenant logo, etc. As a result, the website funded by the AFE-INNOVNET project is now ready to support the Covenant and will be further developed with the input of the Covenant members, contributing to ensuring a long-term impact to the project main outcome.

Social media accounts were also renamed: @AFEINNOVNET became @AgeFriendlyEU on Twitter and “AFE-INNOVNET – Thematic network on innovation for age-friendly environments” became “EU Covenant on Demographic Change” in LinkedIn.

Various pictures with quotes were prepared ahead of the event to be used on social media during the launch event (see below in the event’s report).

Other communication materials were also designed and printed for the event with the Covenant’s visual identity: folders, bags and pens. The left overs will continue to be used by the Covenant.



Last but not least, a **press release** was launched to mark the event. Quotes from Commissioner Marianne Thyssen, CoR President Markku Markkula, AFE-INNOVNET Coordinator Anne-Sophie Parent and Fredericia Mayor Jacob Bjerregaard were included.

Few days before the event, AFE-INNOVNET coordinator contacted AFE-INNOVNET consortium and TN to ask which organisations or authorities were willing to join the Covenant. The names of those who had answered on time were listed in annex of the press release (77 organisations or authorities by 6/12/2015).

Communication timeline:

Activity	Organisations involved	Deadlines
Finalise the Covenant's logo	AGE, PAU	End September 2015
Prepare questions for Markku Markkula's interview	AGE	End September 2015
Design lay-out for leaflet, goodies and roll up	AGE, PAU	Mid-October 2015
Receiving Markku Markkula's interview	CoR	10 November 2015
Printing leaflet, goodies and roll up	AGE	Mid-November 2015
Prepare images for social media	AGE	Mid-November 2015
Define Twitter hashtag	AGE	Mid-November 2015
Draft new webpages for the website	AGE	Mid-November 2015
Prepare FAQs on Covenant	AGE, CEMR	Mid-November 2015
Prepare Twitter lists	AGE, CEMR	End November 2015
Prepare bags for participants	AGE, CEMR	End November 2015
Prepare nameplates and badges for the launch	AGE	End November 2015
Draft press release for the launch	AGE	1 December 2015
Adapt banner for membership to the Covenant	PAU	4 December 2015
Integration of new logo on website	PAU	4 December 2015
Adaptation of social media	AGE	4 December 2015
Sharing press release (with embargo) among consortium + TN + EC + WHO + CoR	AGE	4 December 2015
Integration of new text on website	PAU	7 December 2015
Sending out the press release to EU and national press	All partners	7 December 2015
Mobilising BE press for reception at Brussels' City Hall		8 December
Adaptation of the newsletter template	PAU	10 December 2015
Adaptation of the word/ppt templates	AGE	January 2016

The event registration process

This process required quite a lot of attention due to the huge number of interested parties to make sure the event would include a balanced audience bringing different perspectives:

- participants profiles: local and regional authorities, universities/research centres, civil society organisations, businesses/service providers,
- geographical balance (and language balance for the 8-9 December),
- front runners/learners in the field of age-friendly environments.

In addition to interpretation facilities that helped address language barriers, it should be added that thanks to the AFEE project funded by DG EMPL, additional participants were able to travel to Brussels in particular local practitioners would participated in the workshops organised jointly by the AFE-INNOVNET, WHO Europe and the Commission on 8-9 December.

The registration was organised in two stages:

- a first call was launched to allow interested parties to express their interest: it was opened in July 2015 and gathered more than 190 answers. It should be underlined that members of the AFE-INNOVNET consortium, as well as direct partners of WHO-Europe were not targeted by this call which was to reach out to a wider audience.
- From mid-October, official registrations started and were moderated all along the process by AGE to achieve the above mentioned criteria.

It was a pretty complex system since the AFE-INNOVNET coordinator had to manage the registrations for the three days while reconciling the different criteria. This required quite a number of interactions with participants to achieve a balanced audience and the largest number of parties represented (some wanted to send several delegates and others could not even get a seat as the room was overbooked).

The events of mid-November in Paris and the consequences in Brussels (maximum level of alert for the security) impacted in some way the registrations with quite a number of additional requests from participants asking if it was safe to come to Brussels and a few participants cancelling their travel– mainly upon the request of their administration.

We ended up with:

- 187 participants, including the speakers, on 7 December (the room was full);
- 138 participants, including the speakers and WS moderators, on 8-9 December. (the room was almost full)

As for any events, we encountered a number of no-show – estimated around 20% of the registrations. Since we had slightly overbooked, attendance was very satisfactory given the circumstances.

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All in all, it should be underlined that the AFE-INNOVNET consortium members have played a very active role in the preparation and the progress of the event itself. The following table summarises their input:

AGE	Overall coordination Moderation of 7 Dec. event: AGE Vice-President Liaison with the Danish event on 7 December (another AGE Vice-President gave an interview to the Danish association of cities and municipalities from the Committee of the Regions) Speakers on 7, 8 and 9 December Workshop facilitator and note taker
CEMR	Support to coordination, dissemination/communication, logistics on 7, 8 and 9 Dec. Note taking 7 Dec. Hosting of two workshop Notetaking during the workshops (two persons)
TNO	Speaker on 7 December Workshop moderation (two persons)
UVEG/Polibienestar	Communication Speaker and workshop moderation on 8 December.
Netwell Centre & Louth County	Speaker on 7 and 8 December Workshop moderation
Wales	Communication Speaker on 7 December Workshop moderation and liaison with the Wales House
EuroHealthNet	Communication Workshop Note taker
Fredericia	Communication (Press Release sent in November to all Danish municipalities) Liaison with the Danish event on 7 December Speakers on 9 December
Manchester	Workshop moderation
Franche Comté	Workshop moderation
Warsaw	Speaker 7 December
Krakov	Speaker 7 December
Brussels	Reception City Hall
VVSG/Flanders	Workshop moderation
Groningen	Speaker 7 December
Alzheimer Europe	Communication
Inova+	Communication

Moreover, several members of the AFE-INNOVNET TN or TN Members' own networks published information on the launch on their website, including:

- Vitlab (<http://www.vitlab-resater.eu/?q=event/launch-eu-covenant-demographic-change-7-9-december-brussels>)
- Atlantic Arc Cities (<http://atlanticcities.eu/archives/6213?lang=en>)
- Helsinki EU office (<http://euoffice.it.helsinki.fi/?p=3927&lang=en>)

- Kennis Centrum Sociaal Europa
(<http://www.kcse.eu/beleid/event/%E2%80%98covenant-demographic-change%E2%80%99>)
- Universita della Calabria
(<http://www.unical.it/portale/portaltemplates/view/view.cfm?55885>)
- Mid Sweden European Office (<http://www.lvn.se/Sarprofil-delplatser/MidSweden/Om-organisationen/Nyheter/covenant-on-demographic-change-lanseras-i-bryssel-7-december/>)

As one of its core goals, the AFE-INNOVNET network was committed to frame and launch a Covenant on Demographic Change by the end of 2015. The overarching goal of the Covenant is to engage local and regional authorities and other relevant stakeholders in developing environments supporting active and healthy ageing, thus improving healthy life expectancy, enhancing independent living of older persons and creating a society for all ages. The Covenant aims at fostering synergies between relevant stakeholders in cooperation with existing initiatives such as the WHO Global Network on Age-Friendly Cities and Communities, the WHO-Europe Healthy City Network and the European Innovation Partnership on Active and Healthy Ageing.

The event was hosted at the Committee of the Regions in Brussels on 7 December 2015 and gathered around 185 participants. One of AGE Vice-Presidents, Helen Campbell, chaired and moderated the discussions during the entire day. A good representation of the targeted stakeholders, namely local and regional governments, universities and research centres, civil society organisations, were present at the event and greatly contributed to the debate. Speakers from different backgrounds were invited to present the work achieved in the age-friendly sector and explained how they and the participants can continue working to make their environment more age-friendly.

Three key speakers were invited to open the launch of the Covenant:



President of the Committee of the Regions (CoR), **Markku Markkula**. The President reckoned that “creating age-friendly environments enables the mapping of the needs and expectations of senior citizens, which helps to stimulate targeted investment and as a result generate real and concrete outcomes that benefit every citizens. This bottom-up approach can thus boost the creation of jobs and sustainable growth, which is the first priority of the CoR. Therefore the best approach for ageing is the promotion of age-friendly communities, where public place, transport, housing and local services are conceived with the needs of all generations in mind, fostering at the

same time solidarity and cooperation between generations. The CoR intends to have a new opinion on the issue with more detailed proposals.”



Due to conflicting commitments, the Commissioner for Employment, Social Affairs, Skills and Labour Mobility, **Marianne Thyssen**, could not physically be present, but insisted however to send a video message for the launch of the Covenant. Commissioner Thyssen stated that the Covenant had a significant contribution to make by formalizing and structuring discussions with local and regional actors, as it would give both the technical framework and the political impetus to create age-friendly environments. She also added that the Juncker Commission made it a priority to take into account the impact of ageing in all their initiatives, as the question of how to support active and healthy ageing has gained prominence in the public policy debate.

MEP, **Sirpa Pietikäinen**, a Finnish politician from the National Coalition Party, stressed the importance of a strong partnership between the policy-makers and the target group in order to plan effective age-friendly oriented services that should be in the long term mainstreamed through all public policies related to space-planning, public transport, connectivity and so on. Ms. Pietikäinen recommended the participatory approach as a way to achieve that objective. Finally, she welcomed the Covenant on Demographic Change and said she looked forward to receive examples of good practices to be forwarded to the European Parliament.

AGE Platform Europe and the Council of European Municipalities and Regions were then invited to set the scene.

Councillor **Isobel Seccombe**, chair of the Local Government Association Community Wellbeing Board and member of the Council of European Municipalities and Regions (CEMR), put forward a [study](#) carried out by the association that quantified the net contribution of senior citizens, often viewed as a burden. It could be demonstrated that they could potentially bring over 70 billion pounds in the UK by 2030 if local and

regional government had the financial sustainability, freedoms and flexibilities to support their older populations. Cllr Seccombe repeated the need to involve older people in designing how public authorities shape local places and spaces and how to adapt services to become age-friendly. Finally, the Cllr Seccombe called on European local and regional authorities to address ageing collectively, strategically and invest in a preventive approach *now*, otherwise they will be storing up problems for future years and placing further strain on their support for older people. Local and regional authorities have the power to change the paradigm linked with ageing and make a difference.

Marjan Sedmak, President at AGE Platform Europe, reminded the audience that AGE Platform has been promoting the active and healthy ageing solution for almost 10 years, which is only made possible thanks to the collaborative and networking approach adopted by the AFE-INNOVNET network. Therefore, he welcomed the launch of the Covenant with great pleasure, seeing it as the beginning of an exciting and promising adventure. He announced that within a couple of days since the call was launched already 77 entities (46 local and regional authorities, 15 civil society organisations and foundations; 10 universities and research centres and 6 enterprises) had confirmed their intention to join the new Covenant. Finally, Marjan Sedmak added that local and regional authorities could be laboratories for silver economy and age-friendly environments, enabling thus to increase the opportunities for growth and job creation across the EU.



In order to raise awareness and mobilise every level and every continent to the age-friendly environment concept, the AFE-INNOVNET work has been aligned with the work done by the World Health Organisation. **Lisa Warth**, Technical Officer – Age-Friendly Cities and Communities, substituted John Beard, Director of the World Health Organisation's Department of Ageing and Life Course and gave an overview of the population ageing in the world. She confirmed that the WHO and the Covenant will be working closely together to ensure the long-term and sustainability of the work implemented to make Europe and the world more age-friendly.

Setsuko Saya, Head of the Regional Policies for Sustainable Development Division, at the OECD, presented the conclusion of the OECD [study](#), “Ageing in Cities” published in April 2015. Ms. Saya recommended to streamline the “ageing society” approach in all policy areas; adopt a preventive approach as ageing trends and their impact can be fairly predictable; and collaborate with national governments to have greater and sustainable impact. According to her, the Covenant on Demographic Change is an important step for the future.

Paul Timmers, Director of Sustainable and Secure Society Directorate, European Commission, DG CONNECT, reminded the audience that senior citizens have to be seen as an asset and demographic change as an economic opportunity. He presented the emerging European silver economy strategy, that aims at mitigating costs and create economic opportunities. However, the strategy is useless unless there is enough awareness raising on the subject and political willingness to implement it. He declared that the European Commission was committed to support all efforts and create the favorable conditions to face the issues raised by demographic change and seize the opportunities and believed that the Covenant will be an efficient leverage to achieve these objectives.

Bringing the perspective of universities and research sector, **Roland Blonk**, a scientist working at TNO, explained the important role of research in the field of age-friendly environments. Their work can help public and private sector actors to create inclusive and healthy environments by providing evidence and prediction models in well-established issues such as ICT. These contributions can help public and private actors address demographic challenges, such as the ageing of the population in an efficient approach. In his presentation, Roland Blonk also highlighted the dynamic that can exist at regional level and the key importance of an integrated approach building on the example of the Netherlands.

Anne-Sophie Parent, Secretary General at AGE Platform Europe, presented the new Covenant on Demographic Change, its overall objective; membership categories, how members can contribute and what they will gain from joining the Covenant. To show the Covenant’s alignment and collaboration with existing networks, interested stakeholders will have to endorse de Dublin Declaration on Age-Friendly Cities and Communities (2013) to be able to become a member of the Covenant and local authorities will have the choice to join the WHO Global Network of Age-Friendly Cities and Communities (GNAFCC) with no additional paperwork. While the Covenant will seek funding for its activities, its meetings will be organised back to back with other major European events, such as the international conference “[Building the Future of Health](#)” organized by the City of Groningen and university of Groningen under the auspices of the Dutch EU Presidency in June 2016, to save costs. Further information on the structure of the Covenant is available [here](#).

Representatives of the local and regional authorities were invited to express their reasons to support age-friendly environments initiatives and the Covenant on Demographic Change: **Sarah Rochira** (Older People's Commissioner for Wales); **Furio Honsell** (Mayor of Udine); **Jarosław Józwiak** (Deputy Mayor of Warsaw); **Mattias Gijsbertsen** (Deputy Mayor of Groningen - Health and Sustainability); **Anna Okonska-Walkowicz** (Mayor's Advisor to Senior Policy Issues, Krakow); **Sergio Murillo** (Director-General for Personal Autonomy Promotion, Government of Biscay), all declared the importance of the Covenant as an effective tool to tackle demographic change and go towards a healthier and age-friendlier Europe, where older people are respected, consulted and valued. Local and regional authorities play a key role and should act now, but they have to act together with the different levels of government to achieve better and sustainable results.



Time was dedicated to allow the audience to react to the previous presentations. Some clarifications were asked about the different categories of members (Full, Ordinary and Associate Members), how members were supposed to draw and submit an action plan. Anne-Sophie Parent reminded also that the action plan did not need to address at once all eight working domains recommended by the WHO, conscious that the members of the Covenant did not dispose of the same capacity and budget. Finally, the Mayor of Udine regretted that the Covenant on Demographic Change did not possess the same clear targets as those of the Covenant of Mayors (on climate change) as social impact is difficult to measure. AGE Platform Secretary General suggested Covenant members to use the Active Ageing Index (AAI) or the SEE-IT tool developed by the AFE-INNOVNET network as indicators to measure the progress achieved.

Finally, the following panelists were invited to pave the way forward: **Marie Claire de Vries** (Ministry of Health, Welfare and Sport, Department for Long Term Care, NL); **Radek Maly** (Head of Unit Modernisation of Social Protection, European Commission, DG EMPL); **Arnoldas Abramavicius** (Member of the Committee of the

Regions); **Roeland van der Schaaf** (Deputy Mayor of Groningen - City Development); **Hugh O'Connor** (Chief Executive Age Friendly Ireland); **Rafael de Andres Medina** (President of the Active and Assisted Living Joint Programme). Some challenges and objectives were stated to be worked on to establish age-friendly environments as a cross-cutting priority in all policies in the future: build a strong partnership between the different levels of government and reach a comprehensive strategy, encourage a collaborative approach involving older people and policy-makers to adapt or design effective policies, educate the younger citizens to address ageism and contribute to a shift of paradigm, and better involve the industrial sector in the creation of age-friendly solutions. All panelists considered the Covenant as a good formal platform that will enable mutual learning, engage in productive discussions on how to join forces to make an age-friendlier future and represent the commitment of local and regional authorities.

Lambert Van Nistelrooij, Member of the European Parliament and coordinator of the Intergroup on Ageing and Solidarity between Generations was invited to close the session. He mentioned the work done at the European Parliament, where an Intergroup was created on active ageing, intergenerational solidarity and family issues. However, he warned that the European bubble and the local and regional levels should be made aware of their respective work, otherwise, their efforts would be wasted. He added that the Covenant would therefore be the tool that would allow that exchange and allow great steps towards an age-friendly EU. He reminded that it was indeed difficult to measure the impact of social investments, however, risks need to be taken, should we not want to be taken aback by a non-preventive approach towards the ageing of the population. Risks and new ways of working will be needed in the future and he hoped that the Covenant on Demographic Change would be one of the tools that would allow for an inclusive future.

PPTs displayed during the 7 December 2015 launch event are available [here](#).

The report of the workshops jointly organised by AFE-INNOVNET, WHO and the European Commission on 8-9 December is currently drafted by WHO Europe and will be published on the Covenant website as soon as it becomes available.

Launch of the
Covenant on Demographic Change
7 December 2015



A Covenant on Demographic Change **“Supporting innovation for age-friendly environments** **in Europe”**

hosted by Committee of the Regions, Brussels

The Covenant on Demographic Change

As one of its core goals, the AFE-INNOVNET network was committed to frame and launch a Covenant on Demographic Change by the end of 2015. The overarching goal of the Covenant will be to engage local and regional authorities and other relevant stakeholders in developing environments supporting active and healthy ageing, thus improving healthy life expectancy, enhancing independent living of older persons and creating a society for all ages. The Covenant will aim at fostering synergies between relevant stakeholders in cooperation with existing initiatives such as the WHO Global Network on Age-Friendly Cities and Communities, the WHO-Europe Healthy City Network and the European Innovation Partnership on Active and Healthy Ageing.

Programme

9:00-10:00 Registration and welcome coffee

Moderation by Helen Campbell, Vice-President AGE Platform Europe

10:00-10:45 **Opening Session** by Markku Markkula, President of the Committee of the Regions, Marianne Thyssen, Commissioner for Employment, Social Affairs, Skills and Labour Mobility (video message), and Sirpa Pietikäinen, Member of the European Parliament



Launch of the Covenant on Demographic Change 7 December 2015



- 10:45-11:00 **Setting the scene** by Councillor Isobel Seccombe, Local Government Association/Warwickshire County Council and Marjan Sedmak, President, AGE Platform Europe
- 11:00-11:20 **Towards an age-friendly world**, John Beard, Director of the World Health Organisation's Department of Ageing and Life Course
- 11:20-11:40 Coffee break
- 11:40-12:00 **Ageing in Cities**, Setsuko Saya, Head of the Regional Policies for Sustainable Development Division, OECD
- 12:00-12:20 **The emerging European Silver Economy Strategy**, Paul Timmers, Director of Sustainable and Secure Society Directorate, European Commission, DG CONNECT
- 12:20-12:40 **The key role of research, the example of the TNO Urban Strategy**, Roland Blonk. Principal Scientist, TNO
- 12:40-13:00 Debate with participants
- 13:00-14:15 Lunch (will be offered and served at Atrium 6 – 6th Floor)
- 14:15-14:30 **Presentation of the Covenant on Demographic Change**
By Anne-Sophie Parent, Secretary General AGE Platform Europe and coordinator of the AFE-INNOVNET Thematic Network
- 14:30-15:45 **Why do we support Age-Friendly Environments and the Covenant on Demographic Change**
- Sarah Rochira, Older People's Commissioner for Wales
 - Furio Honsell, Mayor, Udine
 - Jarosław Józwiak, Deputy Mayor, Warsaw
 - Mattias Gijsbertsen, Deputy Mayor (Health and Sustainability),

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- Anna Okonska-Walkowicz, Mayor's Advisor to Senior Policy Issues, Krakow
- Sergio Murillo, Director-General for Personal Autonomy Promotion, Government of Biscay

15:45-16:00 Debate with participants

16:00 -17:00 **The way forward**

- Marie Claire de Vries, Ministry of Health, Welfare and Sport, Department for Long Term Care
- Radek Maly, Head of Unit Modernisation of Social Protection, European Commission, DG EMPL
- Arnoldas Abramavicius, Member of the Committee of the Regions
- Roeland van der Schaaf, Deputy Mayor (City Development), Groningen
- Hugh O'Connor, Chief Executive Age Friendly Ireland
- Rafael de Andres Medina, President of the Active and Assisted Living Joint Programme

17:00-17:15 **Closing speech** by Lambert Van Nistelrooij, Member of the European Parliament

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Launch of the Covenant on Demographic Change

7 December 2015



Target audience

Local and regional authorities, civil society organisations, research centres and universities, industries and service providers: all relevant stakeholders willing to move forward on innovation for age-friendly environment.

Translation

From/to English, French, German, Polish and Spanish

Venue



Committee of the Regions
Jacques Delors Building
Room JDE 52
Rue Belliard 99-101
1040 Brussels

About the Thematic Network AFE-INNOVNET

The Thematic Network on Innovation for Age-Friendly Environments is enshrined in the European Innovation Partnership on Active and Healthy Ageing, driven by the European Commission (DG CONNECT and SANTE) and supports the Action Group on Age-Friendly Environments. Indeed, to support the scaling up of existing and future innovative age-friendly environments across the EU, a large group of partners led by AGE Platform Europe have set up this thematic network to connect stakeholders (public authorities, older people's organisations, service providers, industry, researchers) interested in the promotion of age-friendly environments at local, regional, national and EU level. This project is funded by the CIP ICT Policy Support Programme (Grant Agreement 620978).

www.afeinnovnet.eu

Contact person: Julia Wadoux, AFE-INNOVNET Project Coordinator,

contact@afeinnovnet.eu



Annex 2 – List of participants 7 December (as provided in participants' folder – 187 names)

Family Name	First Name	Country	Organisation
Speakers			
Abramavicius	Arnoldas	EU	Member of the Committee of the Regions
Beard	John	INT	WHO
Blonk	Roland	NL	TNO
Campbell	Helen	IE	AGE & Opportunity
De Andres Medina	Rafael	EU	AAL Association
de Vries	Marie Claire	NL	Ministry of Health, Welfare and Sport
Gijsbertsen	Mattias	NL	Groningen
Honsell	Furio	IT	Udine
Józwiak	Jarosław	PL	Warsaw
Maly	Radek	EU	European Commision, DG EMPL
Markkula	Markku	EU	President Committee of the Regions
Murillo	Sergio	ES	Biscay
O'Connor	Hugh	IE	Age-Friendly Ireland
Okońska –Walkowicz	Anna	PL	Krakow
Parent	Anne-Sophie	EU	AGE Platform Europe
Pietikainen	Sirpa	SF	Member of the European Parliament
Rochira	Sarah	UK	Wales
Saya	Setsuko	INT	OECD
Seccombe	Isobel	UK	Local Gvt Association - Warwickshire
Sedmak	Marjan	SI	AGE Platform Europe
Timmers	Paul	EU	European Commission DG CNECT
van der Schaaf	Roeland	NL	Groningen
Van Nistelrooij	Lambert	NL	Member of the European Parliament
Participants			
Aaltonen	Mikko	SF	Tampere
Aavild	Helle	DK	Fredericia
Antunes	Jorge	EU	European Commission, DG SANTE
Arrue	Borja	EU	AGE Platform Europe
Baert	Veerle	BE	Flanders
Bazun	Dorota	PL	University of Zielona Góra
Becker	Heinz	AT	Member of the European Parliament
Bessieres	Elise	FR	Conseil Regional Limousin
Bleaden	Andy	UK	Stockport
Bond	Rodd	IE	Netwell Centre
Bordage	Claudine	FR	Frache-Comte
Bravo	Fermin	ES	Asturias
Brohede Tellstrom	Monica	SE	Nacka municipality
Buffel	Tine	UK	Manchester
Buijs	Govert	NL	UMCG
Buyle-Bodin	Zoe	FR	Lower Normandie Region
Careman	Nicole	BE	OMCW Aartselaar
Castano Ambrosio	Isabel	EU	Demographic Change Regional Network
Catanese	Florence	FR	Frache-Comte
Challinor	Vanessa	EU	Alzheimer Europe
Christ	Laura	NL	OVN-NL
Cofaru	Cristina	RO	Alba Iulia Municipality
Craig	Mary	UK	University of Edinburgh
Crown	June	UK	South-East Institute of Public Health
Curtopassi	Elena	EU	ENSA

De Craecker	Nathalie	EU	AGE Platform Europe
Del Barrio	Elena	ES	Matia Instituto
Desomer	Valérie	BE	UVCW
Dhondt	Jan	BE	Ostende
Diaz	Ana	EU	Alzheimer Europe
Diaz Vaquer	Alberto	ES	Comunidad de Madrid - Brussels Office
Dumas	Annette	EU	ASDM Consulting
Durand	Ophelie	EU	AGE Platform Europe
Eguren	Nerea	ES	Asturias
Farrer	Linden	BE	EuroHealthnet
Feder	Ana	EU	Eurocities
Ferenczi	Andrea	HU	OWN
Fernandez	Emma	ES	Silvi Cluster - Castilla y Leon
Fernández Cañete	Agustin	ES	Hogar Accesible
Ferri	Mireia	ES	UVEG - Polibienestar
Flin	Cedric	EU	CEMR
Fonseca Moreira	Lucinda Silva	PT	Amarante
Fournier	Michel	FR	Franche-Comte
Franceschelli	Nicoló	BE	Blomeyer & Sanz
Froyen	Hubert	BE	University of Hasselt (Architecture)
Galjaard	Roos	NL	PAU
Galop	Abigail	UK	Local Gvt UK
Ghekiere	Cristelle	FR	Seniorsphere
Girard	Catherine	FR	Amiens Métropole
Gonzalez Mendez	Amparo	ES	Xunta de Galicia
Goumas	Athanassios	EL	RegioEuropa
Gove	Dianne	EU	Alzheimer Europe
Green	Geoffrey	UK	Sheffield Hallam University
Hagsund	Freja	EU	EUREGHA
Häkkinen	Hannele	SF	Association of the SF LRAs
Hatton-Yeo	Alan	UK	Wales
Heyman	Hilde	BE	OMCW Aartselaar
Hodnik	Tanja	SI	Ljubljana
Hortobaguy	Tibor	NL	UMCG (Groningen)
Huber	Manfred	INT	WHO-Europe
Huber	Werner	AT	President of Vorarlberger Seniorenbeirat
Huveneer	Sanne	NL	TNO
Huybrechts	Tania	BE	Turnhout
Iasaki	Naoko	JP	Waseda University
Ibido	Monica	EU	CEN-CENELEC
Jackisch	Josephine	INT	WHO-Europe
Jacob	Manu	EU	European Seniors' Union
Jaspers	Frans	NL	UMCG
Jazłowiecka	Danuta	EU	Member of the European Parliament
Johansen	Ebbe	DK	DaneAge
Jose Costa	Jose	EU	EuropeActive
Kapauza	Agita	LV	Association of LV LRAs
Kaplanis	Georgios	EL	Agia Varvara Municipality Local Association of Municipalities of Attica
Kerstin Seipel	Kerstin	SE	Nacka municipality
Keyes	Jack	IE	Cavan Age-Friendly County
Klimczuk	Andrzej	PL	Polish Society of Gerontology
Kofoed Poulsen	Thomas	DK	South Denmark Region
Koslowska	Malgorzata	EU	European Commission, DG EMPL
Kraemer	Horst	EU	European Commission, DG CNECT
Krason	Agnieszka	EU	AGE External Evaluator
Kucharczyk	Maciej	EU	AGE Platform Europe
Kvas	Suzi	SI	Celje

Lacarus	Aivars	LV	Talsi municipalities
Lahtinen	Mari	SF	Tampere
Lakatos	Edit	EU	Housing Europe
Lefebvre	Pierre-Olivier	FR	RFVAA - Dijon
Lobo Casas	Vanessa	ES	Fundacion Galicia Europa
Lucibello	Ilaria	INT	WHO EU Office
Luherne	Maude	EU	AGE Platform Europe
Malache	Jacques	BE	International PRESS Agency
Marcus	Karina	EU	AAL JP - CMU
Margiotta	Valentina	FR	Autonom'Lab - Limousin
Marín García	Beatriz	ES	Balears - EU Regional Office
Marino	Luisa	BE	EFID
Marking	Christine	EU	AARP
Martin	Joan	IE	Louth County
Martinez Marias	Irene	EU	CEMR
Martinovic	Ivana	NL	HANNN
Mc Carthy	Sylvia	IE	Age-Friendly Ireland
Mc Garry	Paul	UK	City of Manchester
Mc Gregor	Judith	UK	COSLA - Scotland
Mendez	Amaia	ES	Deusto University
Merle	Jean-Christophe	FR	ACLAP
Mohr	Erwin	AT	Senioren Plattform Bodensee (Wolfurt)
Mollenkopf	Heidrun	DE	BAGSO
Mombo	Georgina	EU	CEMR
More Olle	Nuria	EU	CEMR
Moulaert	Thibauld	BE	Université Catholique de Louvain
Neumann	Dennis	DE	Stadt Herne
Ney	Patrick	DE	Hannover
O'Dwyer	Ciara	EU	EU Network of National Human Rights Institutions
Obi	Toshio	JP	Waseda University
Odriozola Eizaguirre	Concepcion	ES	Barcelona
Ortiz	Jugatx	EU	EARLALL
Pacta	Tomasz	PL	Warsaw
Pascut	Stefania	IT	Udine
Patronen	Mari	SF	Tampere
Philipona	Angelique	FR	RFVAA - Dijon
Phillipson	Chris	UK	University of Manchester
Ploskonka	Mateusz	PL	Krakow
Przybyła	Margareta	EU	European Parliament (assistant)
Puh	Anja	SI	Celje
Rafoss	Anne Berit	NO	Oslo
Remma	Irma	EE	Tallinn
Rodrigues	Alexandra	PT	Diretora de Serviço de Desenvolvimento Regional do Centro
Roos	Matthias	DE	Frankfurt am Main
Runceanu	Georgiana	EU	Eurofound
Ruszanov	Anett	EU	ERRIN

Sakali	Saïda	BE	Kind Baudouin Foundation
Sanchez-Herrero	Maria-Jose	ES	Ceapat-Imsero
Seglina	Ilona	LV	Riga City Council
Sepulveda	Ana João	PT	40+ Lab
Sinclair	David	UK	ILC UK
Socias Piarnau	Ignacio	INT	IFFD
Srot	Bojan	SI	Celje
Stempien	Kristine	FR	UNCASS
Sterckx	Jos	BE	Knowledge Center Social Europe
Stromgren	Ida	INT	WHO-Europe
Ten Guezendam	Johan	EU	European Commission, DG JUST
Thaler	Andreas	DE	Deutscher Landkreistag
Tippelman	Elke	DE	BAGSO
Todorovska	Nadezhda	BG	Bulgarian Red Cross
Tomsin	Ward	BE	OMCW Genk
Topoliniak	Simona	SI	Ljubljana
Tram	Nhu	EU	CEMR
Triffonova	Elena	BG	Foundation Compassion Alzheimer Bulgaria
Tsartsara	Stella I.	UK	EIP AHA B3 promotor
Turner	Dave	UK	Leeds Beckett University
Ulliasz	Lech	PL	Warsaw
Vadkerti	Zoltan	EU	COFACE
van Benthem	Tom	NL	Amsterdam - Public Health Dpt
Van Der Mark	Melvin	NL	Rotterdam
Van Staalduinen	Willeke	NL	TNO
Vecenane	Aija	LV	Riga City Council
Verbanck	Kateleen	BE	Brussels
Wadoux	Julia	EU	AGE Platform Europe
Warth	Lisa	INT	WHO
Wasilenko	Margolzata	PL	Regional Office the Warmińsko-Mazurskie Voivodeship
Wilamek	Anna	PL	Lodzkie Region
Williams	Iwan	UK	Wales
Yghemonos	Stecy	EU	Eurocarers
Zel	Kinga	PL	Medical University of Lodz
Zuluaga	Camilo	IT	50 & Piu
Zwawing	Marieke	NL	Groningen

Annex 3 – Final programme 8-9 December 2015



Innovation for age-friendly environments in Europe : joint AFE-INNOVNET and AFEE workshops for policy makers

8-9 December 2015, Brussels

This event is meant to support the implementation of the Covenant on Demographic Change. After presenting a concise overview on the outcomes and tools developed by the AFE-INNOVNET Thematic Network and the AFEE Project, seven workshops will be held to support local and regional authorities in developing and implementing action plans on age-friendly environments. These workshops cover a broad range of topics, from participatory approaches in initial assessments and planning, the design of action plans in cross-sectoral cooperation, the definition of outputs and outcomes, and finally to the monitoring and evaluation of results.

The Covenant on Demographic Change

As one of its core goals, the AFE-INNOVNET Thematic Network has committed to frame and launch a Covenant on Demographic Change by the end of 2015. The overarching goal of the Covenant will be to engage local and regional authorities and other relevant stakeholders in developing environments supporting active and healthy ageing, thus improving healthy life expectancy, enhancing independent living of older persons and creating a society for all ages. The Covenant will aim at fostering synergies between relevant stakeholders in cooperation with existing initiatives such as the WHO Global Network on Age-Friendly Cities and Communities, the WHO-Europe Healthy City Network and the European Innovation Partnership on Active and Healthy Ageing



Tuesday 8 December

PLENARY SESSION

8.30-12.30

**Venue: VLEVA (Liaison agency Flanders-Europe)
Kortenberglaan 71 - 1000 Brussels**

Translation from/to : English, French, German and Spanish

From 8:30	Registration and welcome coffee	
9.15	Welcome Speech	Tim De Backer, VLEVA
9.25	Introduction	Fritz Van Nordheim, European Commission, DG EMPL
Moderation by Horst Krämer, European Commission, DG CNECT		
9.45	The WHO framework for age-friendly cities and communities	Manfred Huber, WHO Regional Office for Europe
10.15	Trailer: Manchester - Researching Age-Friendly Cities Involving older people: a key requirement	Film (1'20") Mireia Ferri, Polibienestar Research Institute (UVEG)
	Discussion	
11.00	Coffee break	
11.30	Evaluation and impact assessment: where to start with?	Rodd Bond, Netwell Centre
	Discussion	
12.15	Introduction to the workshops	Anne-Sophie Parent, AGE Platform Europe
12.30	Lunch and transfer to workshops	

WORKSHOPS

14:15-17:00

All the workshops will follow the same discussion structure

WS1 - in Dutch	VLEVA - Kortenberglaan 71 - 1000 Brussels Moderators: Veerle Baert and Willeke Van Staalduinen
WS2 - in French	Council of European Municipalities and Regions - Square de Meeus 1 - 1000 Brussels Moderators: Anne-Sophie Parent and Florence Catanese
WS3 - in English	Council of European Municipalities and Regions - Square de Meeus 1 - 1000 Brussels Moderators: Rodd Bond and Tine Buffel
WS4 - in German	Mecklenburg-Vorpommern EU Office - Bld Saint Michel 80 - 1040 Brussels Moderators: Manfred Huber and Erwin Mohr
WS5- in English	South Denmark European Office- Av. Palmerston 3 - 1000 Brussels Moderators: Paul Mac Garry and Leanthe Van Harten
WS6 - in English	Wales House - Rond-Point Schuman 11 - 1040 Brussels Moderators: Alan Hatton-Yeo and Lisa Warth
WS7- in Spanish	Valencia Regional Office - Avenue Edmond Mesens 7A - 1040 Brussels Moderators: Mireia Ferri and Sergio Murillo

18: 00-19:30

**Reception at Brussels' City Hall
Grand Place - 1000 Brussels**

Wednesday 9 December

PLENARY SESSION

9.15 - 13.00

**Venue: VLEVA (Liaison agency Flanders-Europe)
Kortenberglaan 71 - 1000 Brussels**

Translation from/to : English, French, German and Spanish

Feedback from the workshops and discussion, moderated by Manfred Huber (WHO Regional Office for Europe)

9.15 Together with Veerle Baert (VSG), Florence Catanese (Region Franche Comte), Tine Buffel (University of Manchester), Erwin Mohr (Wolfurt), Paul Mac Garry (Manchester), Alan Yeo-Hatton (Wales), Sergio Murillo (Biscay Province)

10.45 Coffee break

The way forward for the Covenant on Demographic Change and the age-friendly environment agenda, moderated by Anne-Sophie Parent (AGE Platform Europe)

11.15 Together with Anne Berit Rafoss (Oslo), Helle Aavild (Fredericia), Lisa Warth (WHO GNAFCC) and Kontxi Odriozola (Barcelona Provincial Council)

13.00 Lunch



European
Commission



World Health
Organization
REGIONAL OFFICE FOR
Europe



Target audience

This event is mainly targeting policy makers from local and regional authorities. Nevertheless, the participation of representatives of the civil society organisations, research centres, universities, industries and service providers are expected to enrich the discussion and strengthen the partnership approach.

About the AFE-INNOVNET Thematic Network

The Thematic Network on Innovation for Age-Friendly Environments is enshrined in the European Innovation Partnership on Active and Healthy Ageing, driven by the European Commission (DG CONNECT and SANTE) and supports the Action Group D4 on Age-Friendly Environments. Indeed, to support the scaling up of existing and future innovative age-friendly environments across the EU, a large group of partners led by AGE Platform Europe have set up this thematic network to connect stakeholders (public authorities, older people's organisations, service providers, industry, researchers) interested in the promotion of age-friendly environments at local, regional, national and EU level. This project is funded by the CIP ICT Policy Support Programme (Grant Agreement 620978).

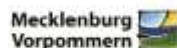
www.afeinnovnet.eu

About the Joint Project "Age-Friendly Environments in Europe" (AFEE) conducted by WHO Regional Office for Europe, with the support of the European Commission (DG EMPL)

The AFEE Project provides new tools and guidance for local and regional authorities to design and assess action that is needed to create more age-friendly environments. They present a synthesis of the latest evidence from a broad range of research and concrete experiences, including tools developed across Europe on local, regional, national and international level. AFEE support local and regional authorities in the design, the monitoring and evaluation of age-friendly actions, in a participatory and cross-sectoral way of working.

<http://www.euro.who.int/en/health-topics/Life-stages/healthy-ageing/activities/age-friendly-environments-in-europe-afee>

Contact person: Julia Wadoux, AFE-INNOVNET Project Coordinator,
contact@afeinnovnet.eu



Annex 4 – Participants List 8-9 December 2015 (as provided in participants' folders)

Family Name	First Name	Co.	Organisation	WS ref.	Role
Aaltonen	Mikko	SF	Tampere	3	
Aavild	Helle	DK	Fredericia	5	
Amirault-Deiss	Marie-Bernard	FR	Tours	2	
Baert	Veerle	BE	Flanders	1	Moderator
Bazun	Dorota	PL	University of Zielona Góra	6	
Becker	Heinz	AT	European Parliament (MEP)	4	
Ben Noon	Rinat	IL	Independent researcher/city of Holon	6	
Bleaden	Andy	UK	Stockport	5	
Bond	Rodd	IE	Netwell Centre	3	Speaker/Moderator
Bravo	Fermin	ES	Asturias	7	
Brohede Tellstrom	Monica	SE	Nacka municipality	6	
Buffel	Tine	UK	Manchester	3	Moderator
Buyle-Bodin	Zoe	FR	Lower Normandie Region	2	
Campbell	Helen	IE	AGE & Opportunity	5	
Careman	Nicole	BE	OMCW Aartselaar	1	
Castano Ambrosio	Isabel	EU	Demographic Change Regional Network	7	
Catanese	Florence	FR	Franche-Comte	2	Moderator
Christ	Laura	NL	OVN-NL	1	
Cofaru	Cristina	RO	Alba Iulia Municipality	3	
Crown	June	UK	South-East Institute of Public Health	6	
Curtopassi	Elena	EU	ENSA	2	
Davies	Lynne	UK	Newcastle	3	
De Backer	Tim	BE	VLEVA	1	Welcome office
De Craecker	Nathalie	EU	AGE Platform Europe	NA	
de Wildt	Janneke	INT	WHO-Europe	4	Note taker
Del Barrio	Elena	ES	Matia Instituto	7	
Desomer	Valerie	BE	UVCW	NA	
Dhondt	Jan	BE	Ostende	1	
Diaz	Ana	EU	Alzheimer Europe	7	
Douglas	Barbara	UK	Newcastle	3	
Drahola	Ivana	CZ	Brno Municipality	5	
Durand	Ophelie	EU	AGE Platform Europe	3	Note taker
Eguren	Nerea	ES	Asturias	7	
Esclapez	Carole	FR	Association des maires de France	NA	
Farrer	Linden	BE	EuroHealthnet	6	Note taker
Ferenczi	Andrea	HU	OWN	5	
Ferri	Mireia	ES	UVEG-Polibienestar	7	Speaker/Moderator
Froyen	Hubert	BE	University of Hasselt (Architecture)	1	
Galjaard	Roos	NL	PAU	1	
Galop	Abigail	UK	Local Gvt UK	3	
González Evangelista	Manuel	ES	UEGVA	7	Welcome office
Gonzalez Mendez	Amparo	ES	Xunta de Galicia	7	
Goumas	Athanassios	EL	RegioEuropa	2	
Gove	Dianne	EU	Alzheimer Europe	6	
Green	Geoffrey	UK	Sheffield Hallam University	5	
Häkkinen	Hannele	SF	Association of the SF LRAs	3	
Hansen	Henriette	DK	South Denmark EU Office	5	Welcome office
Hatton-Yeo	Alan	UK	Wales	6	Moderator
Henry	Sabine	BE	Alzheimer Europe	2	
Heyman	Hilde	BE	OMCW Aartselaar	1	
Honsell	Furio	IT	Udine	5	
Huber	Manfred	INT	WHO-Europe	4	Speaker/Moderator

Huber	Werner	AT	President of Vorarlberger Seniorenbeirat	4	
Huybrechts	Tania	BE	Turnhout	1	
Jackisch	Josephine	INT	WHO-Europe	4	
Jaskulska	Sylwia	PL	Warmińsko-Mazurskie Voivodeship	6	
Johansen	Ebbe	DK	DaneAge	5	
Kapauza	Agita	LV	Association of LV LRAs	3	
Kosłowska	Malgorzata	EU	European Commission, DG EMPL	5	
Kowalska	Aneta	PL	Warmińsko-Mazurskie Voivodeship/Interpreter	6	
Kraemer	Horst	EU	European Commission, DG CNECT	4	Speaker
Kucharczyk	Maciej	EU	AGE Platform Europe	6	
Kvas	Suzi	SI	Celje	5	
Lacarus	Aivars	LV	Talsi municipalities	3	
Lahtinen	Mari	SF	Tampere	3	
Lobo Casas	Vanessa	ES	Fundacion Galicia Europe	7	
Machedanz	Henning	DE	Mecklenburg-Vorpommern EU Office	4	Welcome office
Mandkic	Jadran	HR	Rijeka	6	
Marchetti	Ettore	BE	European Commission, DG EMPL	3	
Margiotta	Valentina	FR	Autonom'Lab - Limousin	2	
Marín García	Beatriz	ES	Balears - EU Regional Office	7	
Mc Garry	Paul	UK	City of Manchester	5	Moderator
Mc Gregor	Judith	UK	COSLA - Scotland	3	
Mc Nicholl	Rosemary	EU	European Commission	NA	
Mendez	Amaia	ES	Deusto University	7	
Merle	Jean-Christophe	FR	ACLAP	2	
Mohr	Erwin	AT	Senioren Plattform Bodensee (Wolfurt)	4	Moderator
Mollenkopf	Heidrun	DE	BAGSO	4	
Monsovis	Irene	ES	UVEG	NA	
More Olle	Nuria	EU	CEMR	7	Note taker
Moulaert	Thibault	BE	Université Catholique de Louvain	NA	
Murillo	Sergio	ES	Biscay	7	Moderator
Neumann	Dennis	DE	Stadt Herne	4	
Ney	Patrick	DE	Hannover	4	
Odrizola Eizaguirre	Concepcion	ES	Barcelona	7	
Okońska –Walkowicz	Anna	PL	Krakow	4	
Pacta	Tomasz	PL	Warsaw	5	
Pajala	Krista	SF	Alzheimer Europe	6	
Parent	Anne-Sophie	EU	AGE Platform Europe	2	Speaker/Moderator
Pascut	Stefania	IT	Udine	5	
Patronen	Mari	SF	Tampere	3	
Philipona	Angelique	FR	RFVAA - Dijon	2	
Phillipson	Chris	UK	University of Manchester	3	
Ploskonka	Mateusz	PL	Krakow	4	
Puh	Anja	SI	Celje	5	
Rafoss	Anne Berit	NO	Oslo	3	
Rise Fry	Ingrid	NO	Alzheimer Europe	3	
Rodrigues	Alexandra	PT	Diretora de Serviço de Desenvolvimento	6	
Rogers	Heather	ES	Deusto University	NA	
Roos	Matthias	DE	Frankfurt am Main	4	
Sanchez-Herrero	Maria-Jose	ES	Ceapat-Imsero	7	
Schweizer	Christian	INT	WHO	5	
Scott	Caroline	IE	Belfast	6	
Sedmak	Marjan	SI	AGE Platform Europe	6	
Seglina	Ilona	LV	Riga City Council	3	
Seipel	Kerstin	SE	Nacka municipality	6	
Sigurðardóttir	Birna	IS	Reykjavik	6	
Sinclair	David	UK	ILC UK	6	
Socias Piarnau	Ignacio	INT	IFFD	7	
Stempien	Kristine	FR	UNCASS	2	
Sterckx	Jos	BE	Knowledge Center Social Europe	1	
Strömngren	Ida	INT	WHO-Europe	NA	

Tharp	Cheryl	UK	Stoke-on-Trent	5	
Tippelman	Elke	DE	BAGSO	4	
Todorovska	Nadezhda	BG	Bulgarian Red Cross	3	
Tomsin	Ward	BE	OMCW Genk	1	
Topolinski	Simona	SI	Ljubljana	6	
Tram	Nhu	EU	CEMR	2	Note taker
Triffonova	Elena	BG	Foundation Compassion Alzheimer Bulgaria	3	
Ulliasz	Lech	PL	Warsaw	5	
van der Mark	Melvin	NL	Rotterdam	1	
Van Harten	Leante	NL	TNO	5	Moderator
Van Nordheim	Fritz	EU	European Commission, DG EMPL	NA	Speaker
Van Staalduinen	Willeke	NL	TNO	1	Moderator
Vandermeulen	Anne	BE	West Vlanderen Province	1	
Vanlaer	Marlies	EU	CEMR	1	Note taker
Vecenane	Aija	LV	Riga City Council	3	
Verbanck	Kateleen	BE	Brussels	1	
Voljc	Bozidar	SI	Institute Emonicum (Ljubljana)	5	
Wadoux	Julia	EU	AGE Platform Europe	5	Note taker
Warth	Lisa	INT	WHO	6	Moderator
Wasilenko	Margolzata	PL	Regional Office Warmińsko-Mazurskie Voivodeship	6	
Wilamek	Anna	PL	Lodzkie Region	3	
Williams	Iwan	UK	Wales	6	
Zaidi	Asghar	UK	University of Southampton	6	
Zamaro	Gianna	IT	Udine	5	
Zel	Kinga	PL	Medical University of Lodz	3	
Zuluaga	Camillo	IT	50 & piu	3	
Zwaving	Marieke	NL	Groningen city	1	

Annex 5 – List of acronyms

- AAI: Active Ageing Index
- AAL Programme: Active and Assisted Living Programme
- AFC: age-friendly cities
- AFE: age-friendly environments
- AFEE: Age-Friendly Environments in Europe
- AFE-INNOVNET: Thematic Network on Innovation for Age-Friendly Environments
- CEMR: Council of European Municipalities and Regions
- CIP ICT PSP: Competition and Innovation framework Programme – ICT – Policy Support Programme
- CoR: Committee of the Regions
- DG EMPL: Directorate General for Employment, Social Affairs and Inclusion
- DG CONNECT: Directorate General for Communications Networks, Content and Technology
- EC: European Commission
- EIP AHA: European Innovation Partnership on Active and Healthy Ageing
- EIP SCC: European Innovation Partnership on Smart Cities and Communities
- EP: European Parliament
- EU: European Union
- EY 2012: European Year 2012 on active ageing and solidarity between generations
- GNAFCC: Global Network of Age Friendly Cities and Communities
- LRAs: local and regional authorities
- MIPAA: Madrid International Plan of Action on Ageing
- OECD: Organisation for Economic Co-operation and Development
- TN: Thematic Network
- UNCRPD: United Nations Convention on the Rights of People with Disabilities
- UNECE: United Nations Economic Commission for Europe
- WHO: World Health Organisation
- WHO Europe: World Health Organisation Regional Office for Europe